

2024 Higher Education Social Media Summit

Sponsorship Information

Monetary Sponsorship Opportunities		
Amount	Level	Benefits
\$5,000.00	Platinum	<ul style="list-style-type: none"> • 10 free registrations and parking passes • Introduction at conference welcome • Premium seating during keynote and closing • Logo appearance on all conference promotion (phone app, website, printed signage, and conference recognition) • Table at resource fair • Social Media gift basket
\$2,500.00	Gold	<ul style="list-style-type: none"> • 8 free registrations and parking passes • Premium seating during keynote and closing • Logo appearance on all conference promotion (phone app, website, printed signage, and conference recognition) • Table at resource fair • Social Media gift basket
\$1,000.00	Silver	<ul style="list-style-type: none"> • 6 free registrations and parking passes • Logo appearance on selected conference events (breakfast, lunch, cybercafé, etc.) • Table at resource fair
\$500.00	Bronze	<ul style="list-style-type: none"> • 4 free registrations and parking passes • Table at resource fair

In-Kind Sponsorship Opportunities		
Amount	Level	Benefits
\$2,500.00	Conference Partner	<ul style="list-style-type: none"> • 6 free registrations and parking passes • Introduction at conference welcome • Logo appearance on all conference promotion (phone app, website, printed signage, and conference recognition) • Social Media gift basket
\$1,000.00	Presenting Partner	<ul style="list-style-type: none"> • 4 free registrations and parking passes • Logo appearance on selected conference events (breakfast, lunch, cybercafé, etc.) • Table at resource fair • Social Media gift basket
\$750.00	Exhibiting Partner	<ul style="list-style-type: none"> • 2 free registrations and parking passes • Logo appearance on selected conference events (breakfast, lunch, cybercafé, etc.) • Table at resource fair • Social Media gift basket