



University of Houston-Downtown.

**Marilyn Davies**  
College of Business

# APPLIED ADMINISTRATION

**with a Concentration in Applied Public  
Administration and Leadership**



## Earning Potential

According to the U.S. Bureau of Labor Statistics (BLS), the national median salary for:

- Community Service Manager is **\$74,240**
- Fundraiser is **\$61,190**
- Public Relations Specialist is **\$67,440**
- First-line Supervisor of Office and Administrative Support Workers is **\$65,510**

## Delivery Options

- Online

## Contact

For more information regarding BAAS-AA, email:

- [BAAS\\_AA\\_APAL@uhd.edu](mailto:BAAS_AA_APAL@uhd.edu)

**Applied Public Administration and Leadership is a new concentration offered within the existing BAAS-AA degree program, and is aimed at strengthening the skills and knowledge of those serving the public sector. This program was designed for:**

- **Seasoned professionals with extensive career experience, who have not completed their undergraduate degree.**
- **Professionals seeking to elevate their careers to leadership and administrative positions that require a university degree.**

## About the Program

BAAS-AA is a 120-hour-credit program that focuses on building effective communication, collaboration and leadership skills. Students admitted in the APAL concentration must have an Associate of Applied Science (AAS) degree, as well as three years of work experience in public administration, a non-profit, or related fields.

Students have the option of further specializing their APAL concentration by choosing either a General or a Police or Fire Track. Both tracks offer an accelerated curriculum, which means that students who demonstrate a mastery of principles outlined in the courses, have the opportunity to advance through the program in a timely manner.

BAAS-AA-APAL is an entirely online 42-hour-credit program that includes:

- BAAS core classes (24 hours)
- APAL technical core classes (12 hours) - choice of either the General or Police and Fire track
- APAL electives (6 hours)

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The UHD BAAS-AA degree is an exceptional program in that it integrates with AAS, enabling students to earn a four-year degree with a minimal loss of AAS, enabling students to earn a four-year degree with a minimal loss of AAS credit hours. Students may transfer up to 78 hours from an accredited community college or university to meet the BAAS-AA degree requirements.

With a focus on building effective communication, collaboration and leadership skills, courses within the APAL concentration program include:

- Human Resources
- Budgeting
- Professional Ethics
- Cultural Competence
- Crisis Management and Communication
- Negotiation
- Information Technology
- Project Administration



## Next Steps

Applicants must complete and submit all of the following items:

- Apply for admissions online via Apply Texas: [applytexas.org](https://applytexas.org)
- Submit your \$50 application fee
- Apply for Financial Aid [fafsa.ed.gov](https://fafsa.ed.gov)
- Fulfill Testing Requirements [uhd.edu/testing](https://uhd.edu/testing)
- Get Advised and Register [uhd.edu/academics/advising](https://uhd.edu/academics/advising)
- Pay for Classes [uhd.edu/cashiers](https://uhd.edu/cashiers)
- Prepare for Class



Scan QR Code or visit  
[uhd.edu/baas-aa-apal](https://uhd.edu/baas-aa-apal)  
for more information